

DECADES

2009

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Dear Colleague:

Your support is critical to helping people living with HIV/AIDS access desperately needed legal services. The economic disaster along with the cutback in government support for HIV/AIDS services has squeezed all community organizations to the breaking point. Not since the beginning of the epidemic has the financial climate been so dire. Without your immediate support, critical legal services will no longer be available.

To help alleviate these funding shortfalls, the AIDS Law Project of Pennsylvania will host DECADES 2009 on November 5th. We are asking for your support through financial sponsorship of this event. DECADES 2009 will be held in the Grand Ballroom of the Park Hyatt Philadelphia at the Bellevue. The evening will begin with a cocktail reception and *The Purple Auction*, a unique silent auction.

This evening will also be an excellent opportunity for your attorneys to earn 1.5 CLE credits*. A thought-provoking Mock Trial will follow the reception. Former Pennsylvania Supreme Court Justice Sandra Schultz Newman will preside. The trial will highlight a typical HIV/AIDS discrimination case. Prominent local attorneys, including Tom Kline of Kline & Specter, will present the case.

Your sponsorship of DECADES 2009 will enable the AIDS Law Project to continue to provide services that, over the past 21 years, have resulted in the following accomplishments:

- provided free legal services more than 30,000 people living with HIV/AIDS;
- represented over 2,000 people with HIV/AIDS who have suffered unlawful discrimination;
- drafted over 3,600 wills and power of attorney documents, 720 of which were signed by clients in their home or hospital room;
- assisted 198 terminally ill parents plan for their children's futures

Since 1988, the AIDS Law Project of Pennsylvania has been the nation's only independent public interest law firm dedicated exclusively to serving people with HIV/AIDS. Last year we represented more than 1,600 clients in 2,100 matters, including planning for the futures of the children of dying parents, discrimination and illegal eviction. Our services help a vulnerable population live with dignity despite the stigma of their disease.

***We invite you to be a sponsor of DECADES 2009 and
the AIDS Law Project of Pennsylvania***

This year, while we mark our strong record of accomplishment, we face greater financial challenges than at any time since our founding in 1988. Your sponsorship will help us to continue to provide critical legal services to people living with HIV/AIDS. Your sponsorship will demonstrate your support of these critically needed services and the communities they serve. Your support will be recognized in every corner of the legal community. Your firm's name and logo will be prominently featured in our Event Program Book and at the event.

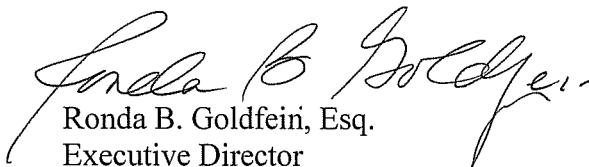
The voice of the AIDS Law Project must continue to be heard in the fight against discrimination. Our client services are urgently needed. Help us to continue the fight against ignorance. Help us to help people dying from HIV/AIDS to arrange for the care of their families. Help us by becoming a sponsor of DECADES 2009. Enclosed is information about the different levels of sponsorship that are available to you.

Thank you for your consideration of DECADES 2009 to support the ongoing work of the AIDS Law Project of Pennsylvania. Together we will continue to provide free legal assistance to people with HIV/AIDS.

Sincerely,



Alberta Bertolino
Board Chair



Ronda B. Goldfein, Esq.
Executive Director

* This program has been approved for 1 hour Ethics and .5 hour Substantive CLE credits.

Attachments

A BENEFIT FOR THE AIDS LAW PROJECT OF PENNSYLVANIA

DECADES

2009

Thursday, November 5th, 2009

Sponsorship Opportunities

Platinum \$15,000

- Name and/or logo prominently placed on event materials including advertising, public service announcements, press releases and DECADES 2009 website;
- Full-color, full-page ad on cover of DECADES 2009 Program Book;
- Prominent recognition throughout event on November 5, 2009;
- Logo placement on AIDS Law Project of Pennsylvania website for one year as Platinum Sponsor *with hyper-link*;
- **Ten (10) tickets to DECADES 2009 with CLE credits for each attendee if applicable***;
- Preferred seating for the Mock Trial.

Gold \$10,000

- Name and/or logo prominently placed on event materials including advertising, public service announcements, press releases and DECADES 2009 website;
- Full-color, full-page ad with prominent placement in the DECADES 2009 Program Book;
- Recognition at DECADES 2009 on November 5, 2009;
- Logo placement on AIDS Law Project of Pennsylvania website for one year as a Gold Sponsor with hyper-link;
- **Eight (8) tickets to DECADES 2009 with CLE credits for each attendee if applicable***;
- Preferred seating for the Mock Trial.

Silver \$5,000

- Name and/or logo prominently placed on event materials and DECADES 2009 website;
- Full-color, full-page ad in the DECADES 2009 Program Book;
- Recognition at DECADES 2009 on November 5, 2009;
- **Six (6) tickets to DECADES 2009 with CLE credits for each attendee if applicable***;
- Preferred seating for the Mock Trial.

DECADES 2009
SPONSORSHIP OPPORTUNITIES
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Silver \$5,000

- Name and/or logo prominently placed on event materials and DECADES 2009 website;
- Full-color, full-page ad in the DECADES 2009 Program Book;
- Recognition at DECADES 2009 on November 5, 2009;
- **Six (6) tickets to DECADES 2009 with CLE credits for each attendee if applicable***;
- Preferred seating for the Mock Trial.

Bronze \$2,500

- Name and/or logo prominently placed on event materials and DECADES 2009 website;
- Full-color, full-page ad in the DECADES 2009 Program Book;
- Recognition at DECADES 2009 on November 5, 2009;
- **Four (4) tickets to DECADES 2009 with CLE credits for each attendee if applicable***;
- Preferred seating for the Mock Trial.

Copper \$1,500

- Name and/or logo placed on event materials and DECADES 2009 website;
- Full-page, black & white ad in the DECADES 2009 Program Book;
- **Two (2) tickets to DECADES 2009 with CLE credits for each attendee if applicable***.

* Additional VIP tickets are available for \$250 each; General Admission tickets are \$125 each.

Please contact the AIDS Law Project with questions at
215-587-9377 or via E-mail at goldfein@aidslawpa.org.

The AIDS Law Project of Pennsylvania is registered with the Commonwealth of Pennsylvania as a charitable organization. In compliance with the Pennsylvania Solicitation of Funds for Charitable Purposes Act, we are directed to inform you that a copy of the AIDS Law Project of Pennsylvania's official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free in Pennsylvania 1-800-732-0999. Registration does not imply endorsement.

A BENEFIT FOR THE AIDS LAW PROJECT OF PENNSYLVANIA

DECADES 2009

Thursday, November 5th, 2009

Sponsorship Form

Yes, I would like to be a Sponsor of DECADES 2009 on Thursday, November 5th, 2009. I have checked below my sponsorship level. I will send in my advertising art and/or copy before October 15, 2009.

Platinum \$15,000

Gold \$10,000

Silver \$ 5,000

Bronze \$ 2,500

Copper \$ 1,500

I would like to purchase () additional VIP tickets for \$250 each and () General Admission tickets at \$125 each, for a total additional donation of \$ _____.

I am unable to participate as a sponsor or attend DECADES 2009 on Thursday, November 5th. Please accept this donation of \$ _____ in my absence.

Name: _____ Company: _____

Address: _____

City, State, Zip: _____

Email: _____ Phone: _____ Fax: _____

Enclosed you will find a check made payable to AIDS Law Project of Pennsylvania for \$ _____.

I would like my credit card charged for \$ _____:

Please check: VISA Mastercard American Express

Name as printed on card: _____

Card #: _____ Security Code: _____

Exp. Date: _____ Signature: _____

Billing address with Zip Code for card: _____

The AIDS Law Project is registered with the Commonwealth of Pennsylvania as a charitable organization. In compliance with the Pennsylvania Solicitation of Funds for Charitable Purposes Act, we are directed to inform you that a copy of the AIDS Law Project's official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free in Pennsylvania 1-800-732-0999. Registration does not imply endorsement.

Please return this form to the AIDS Law Project by E-mail to goldfein@aidslawpa.org,
by Fax to 215-587-9902, or by US Mail to 1211 Chestnut Street, Suite 600, Philadelphia, PA 19107.