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11
12 **SUPERIOR COURT OF THE STATE OF CALIFORNIA**
13 **FOR THE COUNTY OF SAN MATEO**

14
15 ALABAMA DOE, INDIANA DOE, and
16 MISSOURI DOE, Individually, and on Behalf of
All Others Similarly Situated,

17 Plaintiffs,

18 vs.

19 GILEAD SCIENCES, INC.,

20 Defendant.

Case No.: 20-CIV-03699

**DEFENDANT GILEAD SCIENCES,
INC.'S NOTICE OF HEARING ON
MOTION TO STRIKE AND MOTION TO
STRIKE THE CLASS ALLEGATIONS;
MEMORANDUM OF POINTS AND
AUTHORITIES IN SUPPORT THEREOF**

*[Filed Concurrently with Notice of Hearing on
Demurrer and Demurrer to Plaintiffs' Class
Action Complaint; Memorandum of Points and
Authorities in Support Thereof]*

Date: December 11, 2020
Time: 9:00 a.m.
Judge: Hon. Danny Chou
Dept.: 22

Complaint Filed: September 1, 2020

1 **NOTICE OF HEARING ON MOTION TO STRIKE**

2 **TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:**

3 **PLEASE TAKE NOTICE** that on December 11, 2020, at 9:00 a.m., in Department 22 of
4 the above-entitled Court, located at 1050 Mission Road, Courtroom K, South San Francisco,
5 California 94080, before the Honorable Danny Chou, Defendant Gilead Sciences, Inc. (“Gilead”)
6 will and hereby does move to strike the class allegations in Plaintiffs’ Class Action Complaint.

7 This motion to strike is based on this notice of motion to strike and motion to strike, the
8 memorandum of points and authorities contained herein; any reply papers that Gilead may file; all
9 pleadings, records, and papers filed in this action; and such further arguments as may be presented
10 to the Court at or prior to the hearing on the motion to strike.

11
12 Dated: October 20, 2020

ARNOLD & PORTER KAYE SCHOLER LLP

13 By: /s/ Kenneth L. Chernof
14 Kenneth L. Chernof
15 Angel Tang Nakamura
Stephanie N. Kang
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28

1 MEMORANDUM OF POINTS AND AUTHORITIES

2 INTRODUCTION

3 [W]here the invalidity of the class allegations is revealed on the
4 face of the complaint . . . the class issue may be properly disposed
5 of by . . . motion to strike In such circumstances, there is no
6 need to incur the expense of an evidentiary hearing or class-related
7 discovery.

8 *Canon U.S.A., Inc. v. Super. Ct.*, 68 Cal. App. 4th 1, 5 (1998).

9 This case should be dismissed in its entirety pursuant to the concurrently filed demurrer, in
10 which case this motion would be moot. But in the event any claim survives, the Class Action
11 Complaint (“Complaint” or “Compl.”) itself makes clear that this case can never be certified as a
12 class action, and therefore the Court should strike the class allegations at this juncture. Although
13 Defendant Gilead Sciences, Inc. (“Defendant” or “Gilead”) is mindful that class certification issues
14 are more frequently resolved at a later stage, the unusual allegations here leave no doubt that class
15 certification will never be possible, and it is therefore appropriate to strike the class allegations now
16 to promote the efficient resolution of Plaintiffs Alabama Doe, Indiana Doe, and Missouri Doe’s
17 (“Plaintiffs”) claims. *Id.*

18 In order for the three Plaintiffs—or any individual member of the putative classes—to
19 establish liability under the core claim they have asserted under the Confidentiality of Medical
20 Information Act (“CMIA”), they would be required to allege and prove that an “unauthorized
21 person” “in fact” “actually viewed” the return address on a letter (the “Mailer”) sent to them by
22 Defendant. Under controlling Court of Appeal decisions, no assumptions or presumptions are
23 permitted—each putative class member will have to individually allege with particularity and prove
24 that an “unauthorized person” “in fact” “actually viewed” the return address on the Mailer.

25 *Eisenhower Med. Ctr. v. Sup. Ct.*, 226 Cal. App. 4th 430, 434 n.3 (2014) (“The plaintiff in *Regents*
26 could not maintain her cause of action because she could not allege that **her** medical records had, **in**
27 **fact, been viewed by an unauthorized person.**”);¹ *Sutter Health v. Super. Ct.*, 227 Cal. App. 4th
28 1546, 1550 (2014) (plaintiffs failed to state CMIA claim “because they do not allege that the stolen
medical information was **actually viewed** by an **unauthorized person**”); *Regents of Univ. of Cal. v.*

¹ All emphasis added and internal quotation marks omitted unless otherwise noted.

1 *Super. Ct.*, 220 Cal. App. 4th 549, 570 (2013) *as modified on denial of reh’g* (Nov. 13, 2013)
2 (“[N]o one (except perhaps the thief) knows what happened to the encrypted external hard drive”
3 and therefore the plaintiff “cannot allege **her** medical records were, **in fact, viewed** by an
4 **unauthorized individual.**”).

5 This cannot be done on a class-wide basis. The Court would have to scrutinize the unique
6 factual circumstances of each individual putative class member to determine whether they can meet
7 these requirements. The allegations of the three named Plaintiffs prove this point: each Plaintiff tells
8 a highly unique and individual story about the different types of settings in which their Mailer
9 arrived, where it was placed, and the different precautions they individually undertook to ensure
10 their privacy. But, at the end of each story, each Plaintiff concedes they have personally no evidence
11 that even one unauthorized person in fact actually viewed the return address on their Mailers.

12 The same is true with regard to each of the other claims in this lawsuit, albeit for a different
13 reason. Those claims require that the Plaintiffs allege some actual loss or damages as an essential
14 element of each of cause of action. This is not just a matter of calculating the amount of damages;
15 this is a matter of establishing liability in the first instance. This also cannot be resolved on a class-
16 wide basis. The Complaint speculates that different individuals might have suffered a wide and
17 disparate variety of harms, ranging from workplace firings to home evictions to physical violence to
18 denial of healthcare services. Once again, scrutiny of the allegations of the three named Plaintiffs
19 proves why the Court cannot conclude that putative class members suffered actual damage or loss
20 on a class-wide basis. Following their unique factual allegations, the three Plaintiffs ultimately
21 concede that they have not personally suffered any one of these injuries, or any other injury for that
22 matter.

23 More specifically, the face of the Complaint establishes that this lawsuit inevitably requires
24 plaintiff-by-plaintiff resolution of essential questions necessary to establish liability, which will
25 dominate the litigation and outweigh any possible common issues. Those questions include:
26
27
28

1 **1. Did anyone other than Plaintiffs and putative class members see the return**
2 **address on the Mailer?**

3 There can be no liability under the CMIA if no one other than the plaintiff “in fact” “actually
4 viewed” their particular Mailer. *E.g., Eisenhower Med. Ctr.*, 226 Cal. App. 4th at 434 n.3; *Sutter*
5 *Health*, 227 Cal. App. 4th at 1550.² Whether anyone other than Plaintiffs or putative class members
6 saw the Mailer is an inquiry that can only be determined on a plaintiff-by-plaintiff basis. Indeed, the
7 unique stories alleged by the three named Plaintiffs here make clear that *no one* saw the return
8 address on their Mailer. Is it possible that some unnamed putative class member might be able to
9 allege that a third person “actually viewed” the Mailer? Yes, it is possible. But that is the whole
10 point—if such a person ever surfaced, the Court would have to individually scrutinize each such
11 person’s allegations even to decide whether such claims could survive a demurrer.

12 **2. If a third party did see the Mailer, who was it?**

13 If some other person did see the Mailer and the return address, but it turns out that person
14 was someone who was authorized to see it, then there would be no liability under the CMIA, *see*
15 *Sutter Health*, 227 Cal. App. 4th at 1557 (“No breach of confidentiality takes place until an
16 **unauthorized** person views the medical information.”), and this can only be determined here on an
17 individual basis. A putative class member may well have authorized their spouse or partner or
18 parents to have access to their medical information, but this cannot be determined on a class-wide
19 basis.

20 **3. If an unauthorized third party saw the Mailer, did that person thereafter harm**
21 **the putative class members because of inferences they drew from the return**
22 **address on the Mailer?**

23 Even if a putative class member was able to identify some unauthorized third person who
24 saw the Mailer, each such putative class member would still be required to show that the third
25 person drew some negative inference and thereafter took some action that harmed Plaintiff because
26

27 ² The same is true for Plaintiffs’ invasion of privacy claim, which requires “publicity” of a private
28 matter. *E.g., S.B. v. Saint James Sch.*, 959 So. 2d 72, 98 (Ala. 2006) (“[T]here is no invasion of
privacy by publicity of a private matter if the matter is communicated only to a single person or to a
small group of persons.”).

1 of that inference, because some actual injury or loss is essential for Plaintiffs’ non-CMIA claims.³
2 This is not a question of the *amount* of damages, which sometimes can be determined on a class-
3 wide basis. This is a question of whether the putative class members could even allege facts
4 sufficient to state the elements of their claims in the first place. *See Wilens v. TD Waterhouse Grp.,*
5 *Inc.*, 120 Cal. App. 4th 746, 756 (2003) (distinguishing between “mere calculation” of damages and
6 “each class member’s *entitlement* to damages”) (emphasis in original).

7 Here, Plaintiffs speculate in their Complaint that some putative class members might have
8 lost their employment, housing, or health care, or even faced some risk of physical harm—although,
9 again, none of those things actually happened to the three Plaintiffs who filed this lawsuit.⁴ But if
10 this individual examination demonstrated that the return address on the Mailer was viewed only by
11 an intimate partner, roommate, family member or friend who already knew about the putative class
12 members’ sexual orientation or preventative regimen, that would cause the putative class member
13 no harm or loss—and they would not be able to establish the elements of their claims. It is plausible
14 that an intimate partner or family member might already have known that the putative class member
15 was seeking information to manage their own health. Or if the person who saw the Mailer had a
16 purely neutral reaction, that would not cause them to fire, evict, or physically harm the putative
17 class member. And then even if the person who saw the Mailer thereafter developed a negative view
18 of the putative class member, they still might not have acted on that view to cause any of the alleged
19 harms. Again, these inquiries all relate not to the amount of damages, but to whether any individual
20 putative class member will be able to establish the elements of their causes of action in the first
21 place.

22 Plaintiffs disregard that these (and other) individual questions will inevitably need to be
23 explored in detail for each putative class member, and seek in their Complaint to certify four (4)
24 classes: a Nationwide Class, an Alabama Class, an Indiana Class, and a Missouri Class comprised

25 ³ *See* cases cited *infra* note 5 (identifying each cause of action and case law establishing damage or
26 loss requirement for each).

27 ⁴ The named Plaintiffs’ failure to allege any damages or loss, or an “actual viewing” by an
28 “unauthorized person” renders them inadequate class representatives, since their claims would not
be typical to the extent they seek to represent any putative class member who may be able to make
such allegations.

1 of “[a]ll persons who received Gilead’s [Mailer] at their [] mailing address.” Compl. ¶ 51. Given the
2 individual issues explored above, none of these classes could ever be certified. *See Newell v. State*
3 *Farm Gen. Ins. Co.*, 118 Cal. App. 4th 1094, 1103 (2004) (class treatment unwarranted where each
4 putative class member’s potential recovery is based on individual assessments). If for any reason the
5 Complaint is not dismissed pursuant to the demurrer filed concurrently herewith, the Court should
6 exercise its authority to strike the class allegations. Doing so now would expedite the resolution of
7 this matter before the parties spend unnecessary time and resources on what is plainly a futile
8 exercise.

9 **I. FACTUAL ALLEGATIONS**

10 Plaintiffs and putative class members were prescribed Gilead’s pre-exposure prophylaxis
11 (“PrEP”) medications, which may be taken to reduce the risk of contracting HIV through sexual
12 activity. *See* Compl. ¶¶ 2, 4. Plaintiffs and putative class members were enrolled in Gilead’s
13 Advancing Access® program, which provides financial assistance for eligible individuals in need,
14 including commercial insurance co-pay costs or the full cost for uninsured individuals for PrEP
15 medications, as well as other insurance-related support, such as benefits investigations. *See id.* ¶¶ 2,
16 3.

17 In April 2020, Gilead mailed the Mailer to Plaintiffs and putative class members, who had
18 enrolled in the Advancing Access program. *See id.* ¶ 7. The Mailer displayed the Plaintiffs’ and
19 putative class members’ names and the mailing addresses they provided to Gilead, a return address
20 of “HIV Prevention Team, 1649 Adrian Road, Burlingame CA 94010,” and the tagline “The latest
21 from Gilead Sciences.” *Id.* Plaintiffs and putative class members allege that they received the
22 Mailer. *Id.* ¶ 44. Plaintiffs seek “redress against Gilead for its [alleged] unlawful exposure of
23 Plaintiffs’ and [putative] Class Members’ confidential HIV-related information.” *Id.* ¶ 10.

24 **II. STANDARD OF REVIEW**

25 A party seeking class treatment must show the existence of an ascertainable and sufficiently
26 numerous class, a well-defined community of interest, and substantial benefits from certification
27 that render proceeding as a class superior to the alternatives. *Brinker Rest. Corp. v. Super. Ct.*, 53
28 Cal. 4th 1004, 1021 (2012). The “community of interest” requirement requires a showing of “(1)

1 predominant common questions of law or fact; (2) class representatives with claims or defenses
2 typical of the class; and (3) class representatives who can adequately represent the class.” *Id.* Courts
3 also consider whether the class action procedure is “superior” to litigating claims individually. *Sav-*
4 *On Drug Stores, Inc. v. Super. Ct.*, 34 Cal. 4th 319, 332 (2004); *Schermer v. Tatum*, 245 Cal. App.
5 4th 912, 923–24 (2016).

6 A motion to strike class allegations is appropriate at the pleading stage. “[W]here the
7 invalidity of the class allegations is revealed on the face of the complaint, and/or by matters subject
8 to judicial notice, the class issue may be properly disposed of by . . . motion to strike.” *Canon*
9 *U.S.A.*, 68 Cal. App. 4th at 5; *also Linder v. Thrifty Oil Co.*, 23 Cal. 4th 429, 440 (2000)
10 (“[N]othing prevents a court from weeding out legally meritless suits prior to certification via a
11 defendant’s demurrer or pretrial motion. In fact, it is settled that courts are authorized to do so.”).
12 This motion is warranted when “it is clear that there is no reasonable possibility that the plaintiffs
13 could establish a community of interest among the potential class members and that individual
14 issues predominate over common questions of law and fact.” *Tucker v. Pac. Bell Mobile Servs.*, 208
15 Cal. App. 4th 201, 212 (2012). “The ‘ultimate question’ the element of predominance presents is
16 whether ‘the issues which may be jointly tried, when compared with those requiring separate
17 adjudication, are so numerous or substantial that the maintenance of a class action would be
18 advantageous to the judicial process and to the litigants.’” *Brinker*, 53 Cal. 4th at 1021 (quoting
19 *Collins v. Rocha*, 7 Cal. 3d 232, 238 (1972)).

20 **III. ARGUMENT**

21 **A. Plaintiffs’ CMIA Claim Is Not Amenable to Class Treatment Because** 22 **Individual Issues Necessarily Predominate Over the “Release” of Each Putative** 23 **Class Members’ Medical Information**

24 With respect to Plaintiffs’ CMIA claim, the Complaint alleges that “Plaintiffs and [putative]
25 Class Members have been harmed by Gilead’s willful and unauthorized disclosure and release of
26 their personal medical information.” Compl. ¶ 66. As discussed more fully in Gilead’s demurrer, the
27 central mandatory element of a CMIA claim is the “release” of medical information, which means
28 that each individual plaintiff’s information must “in fact” have been “actually viewed” by an
“unauthorized person.” *Regents*, 220 Cal. App. 4th at 570 (“[N]o one (except perhaps the thief)

1 knows what happened to the encrypted external hard drive” and therefore the plaintiff “cannot
2 allege **her** medical records were, **in fact, viewed** by an **unauthorized individual.**”); *Sutter Health*,
3 227 Cal. App. 4th at 1550 (plaintiffs failed to state CMIA claim “because they do not allege that the
4 stolen medical information was **actually viewed** by an **unauthorized person**”); *Eisenhower Med.*
5 *Ctr.*, 226 Cal. App. 4th at 434 n.3 (“The plaintiff in *Regents* could not maintain her cause of action
6 because she could not allege that **her** medical records had, **in fact, been viewed by an**
7 **unauthorized person.**”); *Falkenberg v. Alere Home Monitoring, Inc.*, No. 13-CV-00341-JST, 2014
8 WL 5020431, at *3 (N.D. Cal. Oct. 7, 2014) (“[T]here can be no liability for negligent release of
9 [confidential information] under sections 56.101 and 56.36 absent allegations, and subsequent[]
10 proof, that the [information] has been **actually viewed** by a third party.”).

11 Whether or not the medical information of each putative class member was in fact actually
12 viewed by any third party, much less an unauthorized third party, is an individualized factual
13 inquiry that will dwarf the entire litigation, and thus Plaintiffs cannot establish that common issues
14 of fact and law will predominate. *See Tucker*, 208 Cal. App. 4th at 212. Indeed, the Complaint itself
15 demonstrates that individual issues will necessarily predominate in evaluating whether a release has
16 occurred under the CMIA. The Complaint alleges that Plaintiffs Alabama Doe, Indiana Doe, and
17 Missouri Doe received the Mailer under different factual circumstances: Alabama Doe enrolled in
18 the Advancing Access program over the phone and “gave his workplace address, in order to avoid
19 having any mail sent to his home”; found the Mailer in his workplace mail room; and is concerned
20 that someone at his workplace might have seen it although he has no facts to support that
21 speculation. Compl. ¶ 45. Indiana Doe is a “prominent” figure in the entertainment industry; does
22 not allege where he received the Mailer (so it could have been to a private mailbox at his home,
23 particularly since he alleges that he “is fearful that his business and standing in his professional
24 community will suffer if his sexual orientation or sexual practices are publicly known”); but also
25 does not allege that anyone viewed his Mailer. *Id.* ¶ 46. And Missouri Doe alleges he received the
26 Mailer at his twenty-two-unit apartment building; says that “[e]nvelope[s] too big to fit in individual
27 mailboxes are placed on top of the rows of mailboxes”; and also alleges nothing showing that
28 anyone viewed his Mailer. *Id.* ¶ 47. Beyond their failure to allege that anyone saw their Mailer,

1 much less the return address on it, no Plaintiff has alleged that any “unauthorized” person “in fact”
2 “actually viewed” their Mailer. Six months have passed. The individual stories of the only three
3 Plaintiffs to have come forward makes clear they cannot state the essential CMIA elements that an
4 unauthorized person actually viewed their Mailer.

5 The questions of whether an “unauthorized person” “in fact” “actually viewed” the return
6 address on any individual’s particular Mailer is central to whether Plaintiffs and putative class
7 members could even assert a viable claim under the CMIA. As discussed in Gilead’s demurrer, the
8 Court of Appeal has explicitly held that a CMIA claim cannot be based on mere presumptions or
9 speculation—which is all the Plaintiffs here have alleged—or the possibility that someone could
10 have seen the confidential information. *See Sutter Health*, 227 Cal. App. 4th at 1557; *Regents*, 220
11 Cal. App. 4th at 570. Rather, the Complaint must include specific allegations demonstrating that
12 Plaintiffs’ confidential information was in fact actually viewed by an unauthorized third party. *See*
13 *Sutter Health*, 227 Cal. App. 4th at 1550 (dismissing CMIA claim absent allegation of actual
14 viewing); *Regents*, 220 Cal. App. 4th at 570 (same). Those allegations must not be general but must
15 be particularized. *See Carter v. Prime Healthcare Paradise Valley LLC*, 198 Cal. App. 4th 396, 410
16 (2011). Here, not only are such particularized allegations missing in the Complaint, but
17 individualized inquiries of every putative class member would be an impossible and futile task
18 because, absent eyewitness testimony or an admission from an unauthorized third party, it would
19 require putative class members to speculate about who could have viewed the Mailer.⁵

20
21
22
23
24 ⁵ Plaintiffs’ California Unfair Competition Law (“UCL”), negligence per se, and invasion of privacy
25 claims are not amenable to class treatment for the same reasons. The UCL claim is premised on
26 Gilead’s alleged “unauthorized disclosure and release” of Plaintiffs’ and putative class members’
27 confidential medical information, Compl. ¶ 69, and the negligence per se claim is predicated in part
28 on the CMIA claim, *id.* ¶ 82. Similarly, the invasion of privacy claim requires a showing that a
private matter was “made public by communicating it to a large segment of the public.” *Saint James*
Sch., 959 So. 2d at 98. Accordingly, class treatment is inappropriate with respect to Plaintiffs’ UCL,
negligence per se, and invasion of privacy claims because, as discussed above, individual issues
with respect to the “release” and publicity of each putative class members’ medical information will
predominate.

1 **B. Class Treatment Is Not Warranted as to Each Non-CMIA Claim Because**
2 **Individual Issues Relating to Each Putative Class Members’ Right to Recovery**
3 **Will Predominate**

4 Each of Plaintiffs non-CMIA claims require a showing of some actual injury or loss in order
5 to establish a viable claim.⁶ As discussed above, this is not a matter of differences in calculating
6 damages—rather, the question is whether Plaintiffs and the putative class members are entitled to
7 any relief in the first place. *See Wilens*, 120 Cal. App. 4th at 756. But the allegations in the
8 Complaint make clear that the inquiry into whether any putative class member has been injured at
9 all will be a purely individual one, requiring a person-by-person analysis. Accordingly, class
10 treatment will never be warranted with respect to each of these claims because “there are substantial
11 and numerous factually unique questions to be resolved in determining plaintiffs’ and the putative
12 class members’ right to recovery, if any.” *Schermer*, 245 Cal. App. 4th at 926; *see also Acree v.*
13 *Gen. Motors Acceptance Corp.*, 92 Cal. App. 4th 385, 397 (2001) (class action can be maintained
14 only “so long as each class member would not be required to litigate substantial and numerous
15 factually unique questions to determine his or her individual right to recover”).

16 Thus, in *Newell*, plaintiffs filed a class action complaint against their homeowners’
17 insurance carriers for denying them benefits after the Northridge earthquake. 118 Cal. App. 4th at
18 1097. Plaintiffs alleged that they were wrongfully denied policy benefits and brought breach of
19 contract and UCL claims, among others. *Id.* at 1097–98. With respect to the breach of contract
20 claim, the California Court of Appeal found that “[e]ven if [defendants] adopted improper claims

21 ⁶ *See, e.g., Kwikset Corp. v. Super. Ct.*, 51 Cal. 4th 310, 321–22 (2011) (standing under the UCL
22 requires a plaintiff to allege that he has suffered an injury in fact and has lost money or property as a
23 result of the unfair competition); *Ex parte Stonebrook Dev., L.L.C.*, 854 So. 2d 584, 589 (Ala. 2003)
24 (essential element of **negligence** claim is “actual loss or damage”); *Dickinson v. Land Developers*
25 *Constr. Co.*, 882 So. 2d 291, 302 (Ala. 2003) (**negligence per se** claim requires proof that “the
26 plaintiff’s injury was the kind of injury contemplated by the statute”); *Keveney v. Mo. Military*
27 *Acad.*, 304 S.W.3d 98, 104 (Mo. 2010) (essential element of **breach of contract** claim is “damages
28 suffered by the plaintiff”); *Howard v. Turnbull*, 316 S.W.3d 431, 436 (Mo. Ct. App. 2010) (**unjust**
enrichment claim requires a plaintiff to prove that he conferred a benefit on the defendant and
defendant retained the benefit under unjust circumstances); *Thompson v. Allergan USA, Inc.*, 993 F.
Supp. 2d 1007, 1012 (E.D. Mo. 2014) (essential element of a claim under the **Missouri**
Merchandising Practices Act is “[a]n ascertainable loss of money or property”); *Dietz v. Finlay*
Fine Jewelry Corp., 754 N.E.2d 958, 966 (Ind. Ct. App. 2001) (general tort of **invasion of privacy**
“includes four distinct injuries,” including public disclosure of private facts). Even if the invasion of
privacy claim did not require a showing of actual injury, no class could be certified here because it
would require an inquiry into whether a large segment of the public saw the Mailer. *See* note 2,
supra.

1 practices to adjust Northridge earthquake claims, each putative class member . . . could recover for
2 breach of contract and bad faith *only* by proving his or her individual claim was wrongfully denied,
3 in whole or in part, and the insurer’s action in doing so was unreasonable.” *Id.* at 1103 (emphasis in
4 original). Since “each putative class member’s potential recovery would involve an individual
5 assessment of his or her property, the damage sustained and the actual claims practices employed,”
6 the court held that class treatment was unwarranted. *Id.* The court therefore affirmed the trial court’s
7 order sustaining a demurrer without leave to amend the class allegations in the complaint. *Id.* at
8 1106.⁷

9 Here, too, each cause of action in the Complaint is premised on Gilead’s alleged disclosure
10 of Plaintiffs’ and putative class members’ medical information, and Plaintiffs seek damages
11 resulting from such disclosure. *See* Compl. ¶¶ 66–67, 69, 74, 76, 80, 82, 87, 91–92, 95, 97, 101,
12 104, 108, 111, 113, 118. Each putative class member’s right to recovery under each cause of action,
13 however, requires individualized assessments of the circumstances under which each putative class
14 member received the Mailer and the damages sustained, if any. *See Newell*, 118 Cal. App. 4th at
15 1103. The Court would therefore be required to resolve substantial and numerous factually unique
16 questions to determine Plaintiffs’ and putative class members’ right to recovery, including but not
17 limited to the questions and issues discussed above.

18 The three named Plaintiffs allege no damage or loss at all. They speculate that absent
19 putative class members might have suffered workplace termination, home eviction, physical attacks,
20 or a denial of health care. Just as the individual examination of Plaintiffs’ allegations reveals they
21 have failed to plead the essential element of damage or loss, so too would the Court have to
22 individually examine the allegations of each putative class member to make the same assessment.

23 Under these circumstances, class treatment will never be warranted. *See Kaldenbach v. Mut.*
24 *of Omaha Life Ins. Co.*, 178 Cal. App. 4th 830, 850 (2009), *as modified* (Oct. 26, 2009) (affirming
25 denial of class certification because individual issues predominated for the UCL claim, including
26

27 ⁷ Moreover, the court found that plaintiffs’ UCL claim “fare[d] no better” insofar as it was premised
28 on the improper denial of policy benefits and sought restitution because “the individualized
assessments necessary for the breach of contract and bad faith causes of action also are necessary to
establish liability for unfair competition.” *Id.* at 1103–04.

1 “the practices employed by any given independent agent [of defendant]—such as whether the agent
2 involved in any given transaction took [defendant]’s training and read [defendant]’s manuals or
3 used the training and materials in sales presentations, and what materials, disclosures,
4 representations, and explanations were given to any given purchaser”); *Wilens*, 120 Cal. App. 4th at
5 756–57 (2003) (affirming denial of class certification on breach of contract claim because named
6 plaintiff “would have to call on individual members to prove their particular damages”); *Hicks v.*
7 *Kaufman and Broad Home Corp.*, 89 Cal. App. 4th 908, 923–24 (2001) (denying motion for class
8 certification as to negligence claim based on need for “individualized proof” of each putative class
9 member to “come forward and prove specific damage to her home (e.g., uneven floors, insect
10 infestation, misaligned doors and windows”); *Silva v. Block*, 49 Cal. App. 4th 345, 352 (1996)
11 (affirming order dismissing class allegations without leave to amend because even if plaintiffs could
12 prove allegation of common improper policy, recovery of each putative class member was
13 dependent on individualized proof of constitutional injury).

14 Finally, Plaintiff Missouri Doe’s claim under Missouri’s HIV confidentiality statute could
15 never be certified for a somewhat different reason. That statute creates a cause of action only for the
16 disclosure of information “concerning an individual’s HIV infection status or the results of any
17 individual’s HIV testing.” Mo. Rev. Stat. § 191.656(1)(1). Missouri Doe has not alleged what their
18 HIV status is, and without knowing what an individual’s HIV status is, it cannot be determined
19 whether or what HIV status information was supposedly disclosed without conducting an
20 individualized inquiry which, particularly given the degrees to which the named Plaintiffs have
21 sought confidentiality through their Doe status, would be unmanageable on a class basis.

22 **IV. CONCLUSION**

23 Gilead believes that the Court should dismiss this case pursuant to its concurrently filed
24 demurrer. But in the event any claim is not dismissed, Gilead respectfully requests that the Court
25 grant its motion to strike the class allegations without leave to amend. This highly unique case could
26 never be litigated on a class-wide basis.

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